Programming in each of the Rooms of Hotel (all wires, equipment and materials furnished by Company being hereinafter referred to as the "Reception Facilities"). The Reception Facilities shall remain the exclusive property of Company, and Subscriber shall have no legal or equitable interest whatsoever in the Reception Facilities. Subscriber, its employees and agents, shall not disturb, alter, move, or tamper with the Reception Facilities, and Subscriber, its employees and agents, shall not attach to the Reception Facilities, or permit the attachment of, any television sets or other devices (such as a video recorder) other than those television sets located in the Rooms of Hotel without the written permission of Company.

- 3. (a) Company shall transmit the programming from its amplification station to each of the Rooms of Hotel. Subscriber shall receive the Programming in every Room of Hotel, but Subscriber shall not receive, or attempt to receive, the Programming in any location other than a Room, including, without limitation, places of public access or accommodation, bars, lounges, restaurants, lobbies, hallways, ballrooms, meeting rooms, and places where any admission fee, cover charge or "minimum" is charged.
- (b) Subscriber, upon receipt from Company of a sufficient number of current program guides, shall cause one such current program guide to be available in each Room of Hotel at all times. Subscriber shall also display a poster promoting the availability of the Programming in the lobby of, or other public access area in, its Hotel, if such poster is furnished by Company.
- fee on its guests for the privilege of receiving the Programming in any Room, including, without limitation, any incremental charge in addition to the usual fee or charge attributable to such Room. Subscriber shall not assign or sublet its right to receive the Programming from Company at Hotel without the express prior written consent of Company, and Subscriber shall not retransmit, copy, tape, or otherwise use for commercial purposes, or permit any other party to retransmit, copy, tape, or otherwise use for commercial purposes, any part of the Programming except as the Program Supplier and Company may specifically authorize in writing.
- 5. (a) Subscriber acknowledges and understands that the Program Supplier has the sole right and privilege to determine which feature films and other programming shall be included in the Programming and that the selection, scheduling, substitution, and withdrawal of any programs therein shall be in the sole discretion of the Program Supplier. Company has made no representations, warranties or other promises concerning the selection, scheduling, substitution and