

FEDERATED  
6/14/78

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obligations or responsibilities to such third persons on behalf of the parties hereto.

Section 10.09. Partial Invalidity. If any provision of this Agreement or the application thereof to any party or circumstances shall, to any extent be invalid or unenforceable, the remainder of this Agreement shall not be affected thereby and each provision of this Agreement shall be valid and enforceable to the fullest extent permitted by law.

Section 10.10. Notices. Every notice, demand, consent, approval or other document or instrument required or permitted to be served upon any of the parties hereto shall be in writing and shall be deemed to have been duly served on the date of mailing and shall be sent by registered or certified United States Mail, postage prepaid, return receipt requested, addressed to the respective parties at the following addresses:

To Federated:

One copy addressed to:

Federated Department Stores, Inc.  
222 West 7th Street  
Cincinnati, Ohio 45202

Attention: Real Estate Department

An additional copy to:

Rich's, Inc.  
45 Broad Street S.W.  
Atlanta, Georgia 30302

Attention: Office of the President

To Developer:

One copy addressed to:

Haywood Mall, Inc.  
300 Interstate North  
Atlanta, Georgia 30309

An additional copy to:

Monumental Haywood, Inc.  
25 South Charles Street  
Baltimore, Maryland 21201

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