

6/14/78

VOL 1087 PAGE 675

face of the Department Store buildings or the Mall or on the mechanical penthouse of any Department Store.

(c) No sign shall be placed or erected on the roof of any building.

(d) No ^{Mall tenant} sign or any parts thereof shall project more than six (6) inches beyond the property or lease line.

3. Except for directories within the Mall, there shall be no free-standing or pylon signs on the Entire Premises other than two (2) pylons (one (1) of which may include a theatre marquee) which may be erected at the option of the Developer at the location as designated on Plot Plan the design of which shall be subject to the prior written approval of the Department Stores, which approval shall not be unreasonably withheld.

4. Any request for consent directed to a Department Store as above provided shall state that the absence of a reply within thirty (30) days shall be deemed consent and in the event that a Department Store does not reply within thirty (30) days its consent shall be deemed to have been given.

5. The Department Stores shall have the right to erect signs on the exterior of their building and the interior mall facia of their buildings which will conform to the requirements of paragraphs 1.(a), (b), (c) and 2.(b) and (c) of this Exhibit. Notwithstanding anything to the contrary herein contained, the sign of any Department Store which conforms with the standard sign design of any Department Store for like stores shall be deemed to comply with the requirements contained in this Exhibit "H."